

◆Fund Raising Dinner 2011

KEF's fundraising dinner 2011 was held at Grand Hyatt Tokyo Grand ballroom on November 17th. There were many guests in attendance. KEF received a lot of items to raffle and gifts. Many guests purchased raffle tickets.

We really appreciate everyone's generosity.

The party ticket fees, raffle ticket earnings and sales for KEF's charity goods will be used for the children and to repair 12th KIDS EARTH HOME TOHOKU.

A total of ¥1,174,581 was raised at this charity party.



◆The Light of Happiness

"The Light of Happiness" fund raising program will send gifts and uplifting messages to the children of Tohoku. In the Lobby, "ArtistCollaboration Tree" created by artists and the "Participation Tree" increasingly sparkle with the holiday spirit with additions of new messages. Also photo sessions with the hotel photographer on weekends (on Fridays and Saturdays, 17:30-19:00 *until 12/17) and special programs will wrap the venue in the sounds of the season.



◆Tamagawa Takashimaya S·C Christmas Charity "White Angel Project"

It is a charity project for Tohoku children with the theme on "Peaceful Christmas for children in the world" supported by Tamagawa Takashimaya S·C and KIDS EARTH FUND. This project is in its tenth year. A collaboration Christmas tree drawn by children in the Tohoku supported by KIDS EARTH FUND has been exhibited. With the establishment of a huge fir Christmas tree and collection box, painting exhibition drawn by children in Tohoku is being held at the same time.



Opening Period: 16 November 2011 (Wed) - 25 December 2011 (Sun)
Venue: Tamagawa Takashimaya S·C 1st Floor "Grand Patio"
Sponsor: Tamagawa Takashimaya S·C

◆Christmas Cards

Mitsui Sumitomo Insurance KIDS EARTH FUND Christmas cards will sell from the end of October, 2011. In this year, the design of the painting of which children lives in Fukushima Prefecture is adopted as this year's Christmas card. The design is very traditional Japanese style with Santa Clause is sitting in a KOTATSU, Mt. Fuji. The turning point of the "20 years from the issued Mitsui Sumitomo Insurance KIDS EARTH FUND Christmas cards", we're adopted the design a Christmas tree of which Ms. Tanya was lived in a childcare institution near Chernobyl after the nuclear meltdown. Christmas Cards with painting by Japanese children who were affected of the earthquake and by children in the world, will save the children as Christmas charity items.

Christmas card: JPY 200/ EACH (with envelop), JPY 800/ 5sets (with envelops)



■ NEW MEMBER

The following are newly joined members. Ms. Tamayo Yoshida, Ms. Mieko Horiya, Ms. Keika Coombs, Mr. Christophe Lorvo

[As of November 30 2011]



旅立ち / Departure
 アダム・ベクシュ / Adam Bekes
 スロバキア / Slovak
 8才 / 8 years old



KIDS EARTH HOME TOHOKU Report

The KIDS EARTH FUND continues art workshops based on the KIDS EARTH HOME TOHOKU in Watari, Miyagi prefecture. Our aim is to be able to do a long term community-based support.

August 21st



August 27th

Work shop with Colorful Leather which FENDI brought KIDS EARTH HOME TOHOKU



September 3rd



September 17th



September 25th



October 8th Lipton x KEF



October 28th



October 29th

Painting Christmas tree for exhibition in Tamagawa Takashimaya S・C



November 25th



November 26th



KIDS EARTH HOME Project

キッズ・アース・ホームプロジェクト



KIDS EARTH HOME Cambodia

No.10 KIDS EARTH HOME is which cares for children with AIDS. The children receive around-the-clock medical care as well as education.

Curriculum covers not only basic education but also stitch-work or sewing machine in order to have students get stable jobs in the future.



KIDS EARTH HOME Vietnam

It has been 10 years since NO.5 KIDS EARTH HOMES has been established. Now original school building is being pull down for new. The logo of the World air-sea service on the door will be remained.

At last, we donated to teachers, stationeries such as pencils and colored-pencils, and a year worth of salary for teachers.

KIDS EARTH CAR Project

キッズ・アース・カープロジェクト

August 18th., October 20th
Tokyo Medical and Dental University Hospital Faculty of Medicine



August 20th
Art workshop at Tokyo Metropolitan Akiruno-Gakuen Orphanage



September 9th, October 14th,
November 24th
Kanagawa Prefectural Children Medical Center



September 13th, October 18th
Jikei University Hospital



September 14th, November 30th
Toho University Medical Center Omori Hospital



Citi Bank Global community day



NEWS

ASKUL x Kids Earth Fund

After March 11th earthquake, Kids Earth Fund had been engaged in supportive activities at the devastated areas almost every week. Children's paintings which were collected through the workshops have been developed into a cube-shaped tissue box. The tissue boxes are designed in two colors, SORAIRO sky blue and SAKURA pink. Both designs are very attractive that brighten the atmosphere. A part of the purchase amount is contributed to our fund. They are now on sale, so please check out Askul for details!



Jagabee & Kids Earth Fund

A campaign, 'We wish happiness to all the children of the world!' A part of the sale of 'Jagabee' is being donated to Kids Earth Fund. The beloved character of Jagabee, Potta, is popular among kids in Tohoku, Northeastern, Japan. On the back side of the Jagabee box pictures of Kids Earth Fund are shown. This new box type Jagabee is available all over Japan now.



YAMAHA GOSPEL NIGHT 2011 @ TOKYO INTERNATIONAL FORUM

Performer: 1,800, Visitors: 5,000, we (Kids earth fund) had an charity in YAMAHA GOSPEL NIGHT 2011. The painting by the children who lives in Tohoku area were hanged on exhibition and visitors were stopped in front of the painting
The sales of charity items: JPY 48, 330, the fund-raise: JPY25,452:
Total amount fund-raise: JPY73,782
Thank you very much for your heartfelt support to us.



HUBLLOT & Kids Earth Fund

HUBLLOT is an official watch maker of F1 TM. On Thursday, 6th October they held a presentation of the limited version of their 'King Power F1™ Suzuki model'. On that occasion the valuable limited numbers 0/250 were placed on the charity auction, and Hublot donated all the profit of the auction to Kids Earth Fund. Our representative director Ms. Torii and Ms. Ai Tominaga, our corporate adviser. were present at the auction as ambassadors at Hublot. Further more Mr. Chang Gun Sok, the popular Korean movie star who claims to be the fan of Hublot and F1 was also there at the Press Conference.



Kids Earth Home Tohoku was Maintained and Repaired by Volunteers

Twenty one staff members of Japan Craft Foods Company Limited, including 17 members from Tokyo Head Office and four from Sendai visited our Kids Earth Home in Northeast Japan. They volunteered to help our Home, traveling nearly five hours from Tokyo to Watari-cho in Miyagi Prefecture. They cleared all the weeds around the Home, and painted the huge front shutter of the Home white.

Soon children will be painting pictures on that white front shutter, prepared by those voluntary people, and their neatly cleared garden will be full of flowers and vegetables planted by the children.



Lipton smile campaign

Each picture drawn by children of the world is one-of-a-kind. Such pictures we re designs for package of Lipton 1000ml. A portion of beverage sales will be donated to Kids Earth Fund.

