



Kids Earth Fund No. 72 News Letter



2018.11.28 – 12.10

Kids Earth Fund 30 Year Anniversary HAPPY EARTH Exhibition at Tokyo National Art Museum

From November 28th to December 10th, Kids Earth Fund's "HAPPY EARTH" exhibition was held at the Tokyo National Art Museum. During this period, 1,245 people came to see it and witness the message's conveyed through children's art.

We received the cooperation of many corporations, artists, and people. A total of 24 talks, workshops, concerts, and performances were held.



Sponsors:

Mitsui Fudosan, Muji, Bulgari Tokyo and Osaka Restaurant, Kanto Nichinoken, World Air Services, Actus Guerlain, Amana Inc., Kanden Energy Solutions, Mitsui Foods, Air Canada Crown Relocation's ASKUL Corporation, Baccarat Pacific, Escada Japan, Fendi Japan, Goldwin (The North Face) Itochu Corporation, Seiko Holdings, Yamazaki Seipan, JFE Steel Corporation, Mitsui and Co. Steel Corporation, Ninomiya Kaoru, Shishinaga Kensuke

2018.11.15

Kids Earth Fund 30 Year Anniversary 2018 Fundraising Dinner

On November 15th, Kids Earth Fund held its 30-year anniversary 2018 fundraising dinner at the Grand Hyatt Hotel's Ballroom in Tokyo. A total of 450 companies and individuals came, and 14,259,805 Yen was collected in donations, which is necessary support to continue helping these children. We aim to continue for another 30 years. Worldwide we collaborated with 4 young artists for the dinner. Mr. Imaizumi and Mr. Ryan participated as MC's; Mr. Ryuichi Hirano participated as auctioneer.



Sponsors:

Ralph Lauren, Air Canada, Bulgari Tokyo and Osaka Restaurant, Grand Hyatt Tokyo, Andaz Tokyo, ASKUL, Escada Japan, Phoenix Medical Clinic, Guerlain, Zao Industry, Zao Industry, Okabun, Okabun, Smile Station, Ichimaru Jewelry, Amana Inc., LVMH Watch and Jewelry Japan, Hublot, Air Tahiti, Fendi Japan, TOMAN, Crown Worldwide, Seiko Holdings, George Jensen Japan, KARANA Jewelry, Baccarat Pacific, Dojima Brewery, Calbee, Museum 1999 Loara Bush, RSN Japan, Hyatt Regency Tokyo, Roppongi Skin Clinic, RECORESERUM, @Forest Ristorante Honda, LVMH Moet Hennessy and Louis Vuitton Japan, Lladro Japan, Rs-Japan, The Legend Charity Pro-Am Tournament, Peches Mignons, GATHER

Kids Earth Car Project





Christmas Project

This year, Kids Earth Project delivered Christmas Presents to 15 locations of pediatric wards, children's nursing homes, earthquake affected areas, and more.

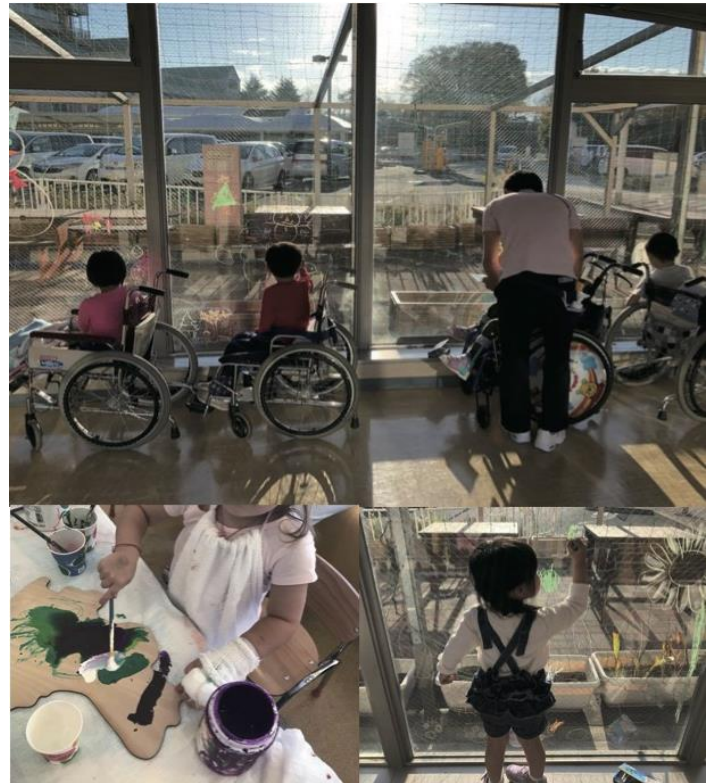
This year, we received support from Charaken Co., Ltd.'s Mr. Hideo and from SMBC group and salesforce.com volunteers we received cute wrapping paper. Because of this support, it was possible to deliver presents to many children.

2018.09 - 12.20

Tohoku and Pediatric Ward Workshop Schedule

2018.09.04	Kanagawa Prefectural Children's Medical Center
2018.09.28	Jikei Medical University Hospital, Pediatric Center
2018.10.09	Tsunoda Private Nishine Children's Center
2018.10.20	Kids Earth Home Tohoku
2018.11.01	Kanagawa Prefectural Children's Medical Center
2018.12.04	Kanagawa Prefectural Children's Medical Center

Tohoku and Pediatric Ward Workshop



Hokkaido Earthquake Support



Ten Days after the occurrence of the "Magnitude 7 Hokkaido Earthquake," we entered the affected area.

We conducted an art workshop with the children in a heavily damaged area where they draw on a big picture of Hokkaido and marked the epicenter of the earthquake with a red cross. It was difficult for them to express their feelings verbally, so drawing seemed to allow them to convey these feelings. Despite the fear and terrible feelings they had, because they wished for the rapid recovery of Hokkaido, one girl was drawing a picture of rainbow-coloured birds on her picture. Seeing the kids' pictures filled the staff with courage for the future.

Support Locations:

Kiyota-ku Gymnasium (Kiyota-ku, Sapporo-shi),
Asuma-cho Sports Center,
Beauty Forest Kindergarten (Kiyota-ku, Sapporo-shi)

Charity Program at the Grand Hyatt Tokyo

The Grand Hyatt Hotel Tokyo ran a charity program (11.09 – 12.25) in collaboration with KEF which is a part of ongoing support for disaster-stricken areas. This year's theme was "Sparkle with Joy." The message the program aimed to deliver was to fill children with dazzling and sparkling joy.

In addition, on December 14th, Kids Earth Fund Home Tohoku held a Christmas party at the Grand Hyatt where Santa handed out presents to the children.

On December 10th, we invited the students of Aichi Nursing School to the lobby of the Grand Hyatt where we held a Christmas party



Eyeglass Market Original Lens Cleaner Distribution

To expand its market, on October 10th Eyeglass Market collaborated with Kids Earth Fund on "Eye Protection Day" and created glasses using pictures drawn by children that were provided by the fund. Customers who bought the glasses could then choose lens cleaners based on the art. A portion of the sales was made available to the fund for children who have been affected by illness, war, or disasters.



期間中、メガネ一式をご購入されると、
子ども達が描いた下記2種のメガネ拭きから
お好きなものを1つお選びいただけます。
配布期間: 2018年9月30日(日) ~ なくなり次第終了



Exhibition Held At Todaiji

At the Todaiji Culture Center, Nara, we exhibited works of art made by children from around the world. We displayed more than 20 works by children, including those of their faces with the message “kids helping kids,” which is the fund’s founding mission. Also included were 10 early works by Sei Shimura, an artist and currently active in Los Angeles. A workshop was also held for those children admitted to the Todaiji Welfare and Nursing Hospital where we also collaborated with calligrapher Ishino sensei.



Sumimoto Mitsui Banking Corporation East Building First Floor Earth Garden



On October 26th and 27th, we held an art exhibition with the cooperation of Sumimoto Mitsui Banking Corporation. We exhibited works of art made by children from around the world. The people who came to view the pieces were able to take a look and understand the wide-range of activities the fund is involved in.

NEWS

Christmas Paintings Made by Children Worldwide Exhibited at Tamagawa Takashimaya S・C

From November 8th to December 25th at Tamagawa Takashimaya S・C Main Building Grand Patio, the White Angel Project was held, and works of art by children from the Hokkaido earthquake disaster areas and from around the world were displayed. On December 23rd and 24th (Holiday) charity goods were sold, which included New Years and Christmas cards that were designed with the children's drawings.

Date: 2018.11.08 – 12.25

Time: 10:00 – 21:00

Location: Tamagawa Takashimaya S・C Main Building Grand Patio



“Sparkle with Joy” SNS Charity Program at Grand Hyatt Tokyo

During the charity program to support those in disaster-stricken areas at the Grand Hyatt Tokyo (11.09 – 12.15), when participants used the hashtag #GrandHoliday2018 on Instagram, Kids Earth Fund received 100 yen per contribution.



Kids Earth Fund Fundraising Party Organized at Bulgari Tokyo・Osaka Restaurant

A fundraising party was held at Bulgari Ginza Tower at Il Ristorante Luca Fantin.

The food and drinks prepared by the chef were excellent, and the participation fee was used as donations to help support Kids Earth Fund. A charity auction of works by small artists was also held, with the bids going towards the fund.

During the Christmas season, the “Wish Tree Project” was held, and at Ill Bar, a Christmas tree was decorated using ornaments created by the children.

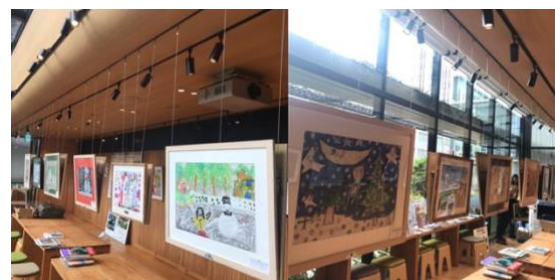
All the ornaments were sold, and the funds were fully donated to Kids Earth Fund.



Let's Change the Earth Using Children's Pictures! Exhibition of Art made by Children from Around the World

We held a Christmas exhibition of art made by children from around the world at ECOM Surugadai.

- Period: 2018.12.12 – 12.27, Weekdays 10:00 – 17:00
- Location: ECOM Surugadai <https://www.ms-ins.com/company/csr/ecom/access.html>
- * Times Unavailable for Viewing: 12.20, 10:00 – 10:30
- * Schedule may adjust. Latest information is available on the ECOM official Facebook page.



override x KIDS EARTH FUND “With Hats, Children with Heartaches will Smile”

“From one child to many, they will have a wonderful Christmas.” Since 2009, Kurihara corporation has been collaborating with Kids Earth Fund through supporting activities, planning, and sales of original items. At the shop, items with designs created by children are available for sale. (Limited Quality) Warm clothing items and heartwarming works of art of popular to give as presents.



Shopping Bag Distribution at ROSEMARY for a Limited Time

At select ROSEMARY cosmetic stores, bags will be given out to Christmas shoppers that are designed with works of art created by children. During this period, they will be distributed free of charge at these select location.

<http://www.rose-mary-web.com/news/detail/?nid=134>



NEW MEMBER:

(Individual)

Hiroshi Yowada

Asa Watanabe

(2018.12.20)