

## NEWS

### KIDS EARTH FUND Fundraising Party Report

KEF's fundraising party 2007 was held at Joel Robuchon in Ebisu Garden Place on September 28th. There were 90 guests in attendance. KEF received items to raffle and gifts from 17 companies. Many guests purchased raffle tickets and also bid in the silent auction for a painting titled "Kohan Choyozu" which was painted by Mr. Hiroshi Senju, a famous Japanese artist. We really appreciate everyone's generosity.

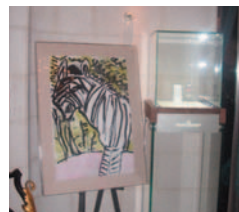
The party ticket fees, raffle ticket earnings and sales for KEF's charity goods will be used for rebuilding KIDS EARTH HOME (KEH) in Croatia. To date, KEH in Croatia has been housed in a building owned by the socialist government. In order to make the home more stable for future activities, KEF would like to purchase land and build its own home. KEF plans to continue its efforts to provide mental health care for children who suffer from the aftereffects of the war.

- Date : September 28th, 2007 (Fri) 19:00 ~ 21:30 (Door open 18:30)
- Place : Chateau Restaurant • Joel Robuchon
- Number of visitors : 90 people
- Proceeds : Total ¥4,829,000

(ticket earnings/ raffle ticket earnings/ goods sales/ silent auction donation)

- Sponsors : Goldwin Inc. / MISMATCHED JAPAN Co.,Ltd / Jaeger-LeCoultre / CELINE Japan / Four Seasons Hotel Marunouchi Tokyo / Bagir Japan / FENTON/ Tokyo Bay Maihama Hotel / Chateau Restaurant Joel Robuchon/ Restaurant Express / Guerlain / Ritsuko SHIRAHAMA / Barilla Japan K.K. / Cudbury Japan Limited / Lush Japan Co., LTD / Weleda / SUBWAY JAPAN, INC

- Collaboration : Violin Performance=Machi Okabe/Tomoe Nakajima Viola Performance=Chizuko Ohmori Cello Performance=Shiori Horiuchi Chateau Restaurant Joel Robuchon / EXEC.INTERNATIONAL INC.



A luxurious watch from Jaeger- LeCoultre was included in the raffle.



Picture of the party

### CELINE Charity Campaign

Famous Korean actress, Song Hye Gyo, designed a limited edition CELINE bag called the Ms. Song Bag. In commemoration of this worldwide limited release, a charity project where sales earnings were donated to KEF was held. In addition, a charity campaign for KEF was held at the CELINE shops for three days from November 30th to December 2nd. The Ginza CELINE shop displayed children's pictures along with a KEF donation box. They also donated part of the sales profits over these three days.

The project presented a different style of charity – you can quietly participate in a charitable activity simply by dressing in the right fashionable clothing.



### KIDS EARTH FUND Pictures decorate Christmas cake

Designer Ritsuko Shirahama and Chef Ishinabe of Queen Alice have collaborated in the creation of the haute couture KEF Christmas cake! This delicious cake is presented in a gorgeous box featuring KEF children's paintings. The project is dedicated to the theme, "Love the Planet", an effort to hand the irreplaceable earth over to our children in good condition. Why not spend this year's Christmas with your heart warmed by knowing that you've supported KEF's efforts to help needy children?

Limited quantities available from Daimaru department store. Price ¥4,500 (including tax ¥4,725) <http://www.daimaru.cp.jp>



### The annual report of the 2006 fiscal year

The 2006 ordinary general meeting has held at the KEF office on 31 Oct. We would like to inform you that all of following bills had been approved.

- The First bill: An activity report and settlement of accounts of 2006
- The second bill: An activity plan and budget of 2007

(The income and expenditure settlement of accounts of 2006 (2006.09.01-2007.08.31))

1. Income	Membership fees	3,263,977
	Donations	50,103,620
	Others	8,163
	Total	53,375,760
2. Expenditure	Home project	18,425,536
	Exhibitions	5,186,178
	Publicity	3,319,527
	Support events	5,639,144
	Operation&management	13,550,484
	Total	46,120,869

### ■ NEW MEMBER

There is KIDS EARTH FUND'S new member since 10 September until 31 November (Individual Membership)

Ms. Kiyomi Osano



# KIDS EARTH Report

No.038 Winter 2007



雪だるまの結婚式 / Marriage of Snowman  
ハイ・ペン・ジャオ / Hai Peng Jiao  
中国 / China  
7歳 / Age 7



## Special Feature KIDS EARTH FUND's support to Philippines

We visited Gapan-city which is located in the north-east part of the Philippines and about 60 km from Manila and Bulacan province. There we held art workshops to promote the mental health of children who



live there and to make a donation to the community.

There are few major industries in Gapan-city and Bulacan province, so

people are really poor. To make things worse, this region was heavily damaged from a typhoon three years ago, and many people were killed. Even among those who survived, some people lost their homes and their jobs and had all their possessions washed away. But now these people are trying to make a settlement and become independent. Of course there is no school; however, despite this, they have built three classrooms without a roof, and children at primary school age are learning basic studies there. Sadly there is no fan although it is very hot, and since there is no roof, classes have to stop when there is a squall. KIDS EARTH FUND (KEF) donated some school supplies, toys and clothes, hoping that these things would help children learn more comfortably.

[Hold hands with children all over the world in our Tapestry project]

The physiological damage of the people who lost family members or friends or their homes in the flood has not completely healed, even though several years have

passed. We held an art workshop with about 120 children who were caught in the flood in order to help them improve their mental health and decrease their fear. For the children who learn in classes with few school supplies, this was the first time to see or use brushes and paints. They seemed to enjoy expressing their feelings using them.

One purpose of the Art Workshop this time was the psychological support of the children who were caught in the flood, by drawing pictures with friends who have suffered similar trauma. The other purpose was to give these children the chance to support other children in need all around the world. The drawings which the children in the Philippines drew will be joined with other drawings painted by children in other countries in the KEF Tapestry Project. The drawings of the children in the Philippines will carry a strong message from their country as they contribute to the final big KEF Tapestry. By the time they see their own drawing as a part of the tapestry; we hope that the environment around the children will have greatly improved. During our stay in Philippines this time,



we also visited a foster home called Bethlehem House, where children whose parents cannot raise them due to economical reasons live. We gave some financial assistance to them that will be used for purchasing clothes, milk and diapers for about 30 babies there.

## KIDS EARTH HOME Project

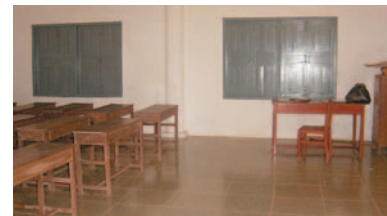
### Construction of KIDS EARTH HOME No. 6 in Cambodia Completed



Children in the new school building

KEH No. 6 is located in Kandal Province, Cambodia. This is a poverty stricken area, and about 500 children are receiving primary education in KEH No.6. In the monsoon season, not only the roads, but also the school campus is flooded with water. However, even in those harsh circumstances the children eagerly come to school on foot, often from far off distances.

Not long ago, the old school building was crumbling, and the premises could not support the growing number of children needing education. To create an environment in keeping with the



thirst for learning shown by the children, with aid from Sumitomo Mitsui Banking Corporation Volunteer Fund, the KEF school rebuilding project was begun.

The project was completed in October 2007. In addition to the school building, sewing machines for a women's vocational training, a volleyball court, a sand pit (for long jump or seesaw), and a new loudspeaker were purchased and set up. By the middle of October, with the start of the new school term, the school was overflowing with the delighted faces of hundreds of happy children.



## KIDS EARTH CAR Project

### Jikei University Hospital - Right Left Left Right-



Children usually hold their paintbrush in their more dexterous hand. In a KIDS EARTH CAR (KEC) art workshop, the pleasure and difficulty of creating with the other hand was explored. The children took on the challenge of making line art with both hands. This time they used different colors in each hand and created vividly-colored paintings. They thought that it would be difficult to draw with their less dexterous hand. Instead, what they found was that as they concentrated while drawing with their non-writing hand, the art work they created came out much better than they thought possible. On the other hand, they could not focus as well when drawing with their writing-hand. Children made new discoveries about themselves through the fun of learning how to draw with both hands. All in all it was an enlightening experience!



## Tapestry Project



### KEF celebrates its 20th anniversary in 2008.

The "Tapestry Project", one of our anniversary celebrations, is now underway. For the project, children around the world are drawing individualized pictures on 30cm2 canvases. All these pictures will be joined to make a big tapestry which will be displayed in various exhibitions around the world. Children in China, Croatia, Vietnam, Cambodia, Pakistan, Senegal, the Philippines and Japan have already joined art workshops for this project. By drawing their beloved families and friends, their dreams or happy memories and having the pictures combined into one big tapestry, the kids can send a strong message to the world. When completed, the tapestry will be exhibited in Beijing, where the Olympics will be held next year, Croatia, where KIDS EARTH HOME No. 1 will soon be reconstructed, and many other places around the globe.



## Column DEAR KIDS, DEAR THE EARTH vol.19

Advisor : Sumiko Iwao  
(Keio University, Musashi Institute of Technology, Emeritus Professor)

The first time I was introduced to KIDS EARTH FUND was when I received an e-mail from Harumi Torii, president of KEF. At that time, I had just retired from over 40 years' work at a university, and I thought that I would like to try something new, so I joined this volunteer activity.

My job in the workshop was making lunches for children who had been admitted to a hospital. Unfortunately, from when I was a child, I have been very poor at making things with my hands. For example, when I tried making small items using a sewing machine, I was always terrified that I would sew my finger. So I had to ask my friend's to help me.

I enjoyed making the lunches so much without my old memory, which it was like being a child again. Furthermore, what I impressed me was that I could participate in a team effort with the young people who represent the KEF staff to save children. I will join this program as often as possible all the while apologizing in my mind to the children who get the lunch I made, which contains a strawberry that doesn't even look like strawberry....



## Exhibition



### Suntory Museum Tenpozan in Osaka

Sixty five paintings drawn by kids from around the world colorfully decorated a high concrete wall in the museum. Numerous visitors, including many families, were able to receive the messages from the children. Art workshops also took place in the museum on weekends during the exhibition period. During these workshops, children actively participated in the "Tapestry Project" with the theme of "Join Hands with Everyone in the World."

Supported by: Suntory Museum Tenpozan



### Christmas Charity Event in Tamagawa Takashimaya S·C "White Angel Project" is taking place.

The 6th Christmas Charity Project with the theme of "Peaceful Christmas to Kids around the World," is now being held jointly by Tamagawa Takashimaya S·C and KEF. For the project, paintings on Christmas or peace drawn by children from around the world are being exhibited. The exhibition includes joint paintings completed by children in Tokyo and Sri Lankan children who suffered from the earthquake followed by the devastating tsunami which hit Sumatra Island. During the event, KEF is also presenting the "Tapestry Project," as part of its 20th anniversary celebrations in 2008, and they hope that the messages from children around the world will touch the heart of every visitor.

### ●Kyoto・Sakyo-ku

Mon 10/8 - Thu 10/18  
Le café 338

### ●Kyoto・Sakyo-ku

Sat 10/20-Sun 10/28  
Kyoto University of Foreign studies

### ●Kyoto・Sakyo-ku

Sat 10/27-Sun 10/28  
Kyoto Notre Dame University

### ●Tokyo・Shinjuku-ku

Mon 10/1-Wed 10/31  
Numata Picture Book Museum

### ●Tokyo・Shinjuku-ku

Wed 11/21-Fri 12/28  
Nissan Tamagawa Hospital

### ●Tokyo・Shinjuku-ku

Wed 11/14-Tue 12/25  
Tamagawa Takashimaya S·C

### ●Osaka・Minato-ku

Fri 10/26-Tue 11/13  
Suntory Museum Tempozan