

Kids' Voice -Messages from Children All over the World- Publication Party

We held a publication party of Kids' Voice at Chiba Blue at the Conrad Tokyo on Wednesday December 10th. For the celebration of the completion of the long-awaited picture book, more than 200 people came to the party. Children's paintings as well as the picture books, Kids' Voice- Messages from Children All over the World- were exhibited and lent color to a stylish room. With the delicious dinner and Kids Earth Wine in our hands, we enjoyed seeing the messages from the children through paintings.

Also, at the party, we held a charity auction, sold children's paintings and luxury goods, and more than 300,000 yen was donated. The donation had been used for the support of children. We sincerely appreciate your cooperation. Sponsors: CELINE, CONRAD Tokyo, QUERLAN, Lumiere, su umura, SWAROVSKI (alphabetical order)



Kids' Voice - Messages from Children All over the World-

The book is on sale at book stores all over Japan. Also, it can be purchased on the Kids Earth Fund website.

Publisher: BUJTSU SHUPPAN-SHA CO., LTD.
 Auction: Supervisor: Kids Earth Fund
 Art Director: Yui Osano, Okamoto Isasen Graphic Design Co., Ltd.
 Product: Hironashi Senju
 Product Dimension: 225mm x 185mm, Paperback, 240 pages, full color.
 Price: 2500 yen, excluding a tax.



The Westin Tokyo, Christmas Charity

Again in 2008 in the lobby of the Westin Tokyo, tall and big Christmas trees were displayed. And in the warm atmosphere, a Christmas charity concert was held from December 23rd to 25th for three days. All the guests and we enjoyed choir, the piano and harp performance, and paintings done by children. The Christmas pictures painted by children in countries, such as Indonesia, China, Hungary and Bulgaria, were exhibited beside those Christmas trees, the atmosphere in the lobby became much warmer and more cheerful.

Also, the Westin Tokyo provided its original Christmas charity cookies which were made by its patisiers and donated the profit, 92,000 yen, to Kids Earth Fund. The heartfelt contribution from everybody will be used for the support of children.



More coming! Kids Earth Fund Charity Goods

This spring, there will be new Kids Earth Fund Charity goods coming. Firstly, new T-shirts to be sold from 2 brands; PAS DE LION and VIS. They will be sold from two brands, PAS DE LION and JUN. Each brand has come out with a stylish designed T-shirt mixed with individuality of children's art. These are charity items, so the profit will be directly contributed as a donation. Please look for the ones you like!

■PAS DE LION is popular for comfortable cutsway and has created 3 designs which are based on geometry art created by children from England, France and Slovakia. The colors are white and gray, patterns are short sleeved, tank-top and Long Tank-top.



©KIDS EARTH FUND-PAS DE LION
 These items are available in shops or on the website of PAS DE LION
 Short Sleeveed ¥7,000(without tax)/Tank-Top ¥6,500(without tax)
 Long Tank-top ¥7,500(without tax)

■Three brands VIS, pour la frime, and gaminurie are very popular among young ladies. They will introduce you to some merchandise which support Kids Earth Fund. These brands will sell cute and nice T-shirts which are printed with many children's pictures from various countries. The shopping bags are also available. The T-shirts are designed with a Bulgarian girl's picture. On 28th March and 8th April, we will present mouse pads to the customers who bought more than 7000yen!
 We recommend T-shirts designed with children's pictures this spring!

They are sold directly by managed stores nationally now.
 They are 2940yen-4410yen/6types.

Kids Earth Bread

RYOYO Co., Ltd. designed the package of bread with kids' drawings. By pursuing fun and taste, three kinds of bread were produced, including "hotcake bread", "curry bread", and "daniish pastry ring".
 The sales points are the cute package that makes you want to pick it up and the taste that everyone can enjoy.
 This Kids earth bread is a charity product, from which part of the profits will be used for our outreach.
 The tasty bread will bring smiles of children—it is a fun charity.
 In the available kind "strawberry milk", and in May, a "chocolate bouler" will be added.



■ **NEW MEMBER** Those who newly became members of KEF. Title Omitted/ Alphabetical Order (November 1, 2008 - February 28, 2009)
 (Individual Membership) Keiko Ishikawa Keiko Itsumi Ayumi Ohta Sakuko Fujie Ai Osano Yui Osano Takashi Sudo
 Yuji Sugino Mayumi Yokoyama
 (Corporate Membership) ASAMI DESIGN OFFICE design six div. Jun Co., Ltd. Benefit One Co., Ltd. The Pack Co., Ltd. RyoYo Co., Td.



ママとパパとわたし / Mummy father and I
 セヴィンチ・セウギン / Sevinch Sevgin
 ブルガリア / Bulgaria
 6歳 / 6 years old
 女 / Girl

KIDS EARTH HOME Project Special Topic Vietnam and Cambodia



From February 6th, we visited the Kids Earth Home in Vietnam and Cambodia. We delivered material supplies and held art workshops there.

This is the fourth Kids Earth Home in Ho Chi Minh City. It was established in 2002 to provide a tree education to the children called street children who make a living by selling lottery tickets or newspapers and by polishing shoes. Currently, there are thirty-eight children, including orphans, living in the Home.

The art workshop we held this time was called "Planting & Painting Project". The children who participated in the workshop planted 4 trees and flowers and learned about the environment. It was the very first experience for those who have grown up in a poor area and lived in the Home. It seemed to be a great opportunity for them to learn and think about the environment and nature. After touching and planting the trees and flowers, they painted pictures of the town with a lot of greenery which got water and nutrition and grew beautifully.



We also held another art workshop at the sixth Kids Earth Home in Cambodia. There are 400 orphans and street children coming to the school. They planted trees right beside the schoolyard which was just built last year and watered them with water from a river as they pray for the growth of the trees.

After that, children started painting pictures in two classrooms. They painted what they felt and found through their first tree plant



Two pictures were given as a gift to children at Kids Earth Home in Cambodia from Kokuritsu Musashino Gakuen.

on two big canvases. Those two pictures are powerful and full of hope for their bright future.

We would like to continue to support those children with material and mental aids, so that they grow up cheerfully, enjoy painting pictures, and live a spiritually rich life.



KIDS EARTH CAR Project

Merry Kids Christmas Project

Kids Earth Fund held a "Merry Kids Christmas Project" again this year, where Christmas presents were given to kids at children's homes and pediatric hospitals.

As the Christmas season approached, we began wrapping presents received from many companies. This year, heart-warming presents were delivered to 1300 children at 17 institutions.

Thanks to your cooperation, the project was a big success and the holiday season was filled with a lot of smiles.



Staff delighted to see cute presents!

<<Hospital and institutions>>

Ai-no-ie Family Home / Nikko Yogo School / Kanagawa Children's Medical Center / Children's Cancer Association / Keio University Hospital / Kokuritsu Musashino Gakuen / Shisei Gakuen Children / Showa University Hospital / Tokyo Medical and Dental University Hospital / Faculty of Medicine / Tokyo Medical University Hospital / Jikei University Hospital / The University of Tokyo Hospital / Toho University Omori Medical Center / Nonohara-no-ie / Tokyo Metropolitan Hiroo Hospital / Futaba Gakuen / and others

<<Sponsors>>

Cadbury Japan, Limited / Character Research Institute Co., Ltd. / Tomy Direct / Nihon Siber Hegner K.K. / MISS MATCHED JAPAN Co., Ltd. / and others

Column DEAR KIDS, DEAR THE EARTH vol.24

KIDS EARTH FUND adviser, Cadbury Japan: Yukari Inoue

Cadbury is a worldwide candy brand established in Britain in 1824. In 1961, Cadbury brand started their advancement to Japan with the gum called Chickets in 1961. Since then, Cadbury has produced a number of brands such as Halls, Clorets and Xil Crystal.

Since its foundation, Cadbury has contributed to many local activities and there are some documents stating that Cadbury is the founder of CSR.

Currently, Cadbury is contributing to a number of local activities around the world such as "Crown Doctor (Doctors and Nurses providing laughter and joy to the children by dressing up as clowns)" in Australia, "Touch a Life (supporting children suffering from cancer)" in Singapore and donating sports facilities in Brazil for children with underprivileged backgrounds.

Our stance of wanting to contribute to local activities in Japan has resulted in coming across with KIDS EARTH FUND. Last year, there was an art workshop in India related to a local support project sponsored by Cadbury. "There has been a number of events but I have never seen children expressing their emotions with joy this much before." These were the words from the local staff and they were delighted with the powerful paintings created by children's hands. One of the paintings is displayed at the front counter of our company and is encouraging a lot of people every day. We thank the children, KIDS EARTH FUND and hope to contribute more in the future.

Christmas in Futaba Gakuen



On December 6th, we held an art workshop in Futaba Gakuen under great weather conditions. The theme was Christmas.

On this occasion, children drew on a canvas which was cut into isosceles triangles. First, children were divided in two groups and started to choose the base color of the canvas.

Two groups decided to use green and red as the base. Each team used small and large brushes to paint the canvas into the color they chose and completed a beautiful base of the tree. Finally, it was time to paint on the green and red trees they created and the plane white tree, like they decorated real trees. There were girls painting stars like a real Christmas tree and boys who were painting a snowman and Santa Claus. Also, some children were using their body such as their hand or foot to paint the trees. A lot of laughter and smiles spread around the atmosphere as they were expressing their own Christmas. These paintings were named "Tree of Heart- hoping- May our wishes reach around the world" by the children and were introduced as a major part during the Christmas party. Every child looked happy and proud while watching their trees which had exceeded the quality of the real Christmas tree.

Supported by TURNER COLOR WORKS LTD.

Toho University Medical Center Omori Hospital - Christmas-

The theme of the first art workshop at Toho University Medical Center was "Christmas". Children there were waiting with excitement for the workshop would start, and then a big canvas was brought to them. As they saw some pictures painted by children all around the world, they spread their imagination and started painting pictures enthusiastically. In the end, the canvas was filled with the pictures of Christmas trees and presents and showed their heartwarming wishes for Christmas. They seemed to enjoy the opportunity to express their feelings through pictures.

Product designers for the MUJI shop around Christmas day. We planned to paint pictures on white puzzle boards to send them to Kids Earth Homes in Vietnam and Cambodia. Many children from one to twelve years old joined the workshop. Before painting, children listened to the story about street children and watched some photos of Kids Earth Homes. Then, children started to paint with beautiful colored pens for children who live overseas. White puzzle boards became wonderful by paintings and messages from the children. This artwork will be presented to Kids Earth Homes.

Children gave away their nice artworks and had ceremonial photos taken. In February, the artworks arrived at Kids Earth Homes in Vietnam and Cambodia. Everyone at Kids Earth Homes felt great joy from the presents from Japanese children. This art workshop developed a friendship between Japanese children and children in Vietnam and Cambodia.

Jikei University -Expressing New Year's Wishes-

The first art workshop for year 2009 was held in January, with the objective of expressing New Year's ambitions and thoughts in the form of art.

Although it was a cold rainy day, children's brushes moved swiftly as if to brush away the gloomy weather. A girl, who loves to paint, finished her paintings one after another. There were some who were very careful in layering different colors over and over onto the paper. Those who were watching from a distance at first eventually became fascinated and joined the lively crowd. The play room became full of kids enjoying the art workshop. Every child seemed very satisfied with the paintings and their faces were filled with smiles. Once the paintings were set out to be dried, the play room turned into a gallery. Many nurses and nursery staff visited to see the paintings.

This year looks to be a joyful and lively year for everyone.

I've painted many colors!

Jikei University Hospital -Let's call out for spring!

We held a work shop in Jikei University Hospital on February with a theme of "Welcoming Spring". The weather was bit chilly and still far from spring, but the concept was dragging in spring to our side with their work. A number of volunteers created hearts, flowers and animals made by paper which represented an image of spring. Those pieces were created gently by hand and children were very delighted with the cute paper parts. The children either started off by drawing with paint or pasting the paper pieces to express their own imaginary spring. All of their work turned out to be very colorful and it seemed like their beautiful pieces of work were gathering spring right in front of us.

Product designers for the MUJI shop around Christmas day. We planned to paint pictures on white puzzle boards to send them to Kids Earth Homes in Vietnam and Cambodia. Many children from one to twelve years old joined the workshop. Before painting, children listened to the story about street children and watched some photos of Kids Earth Homes. Then, children started to paint with beautiful colored pens for children who live overseas. White puzzle boards became wonderful by paintings and messages from the children. This artwork will be presented to Kids Earth Homes.

Futaba Academy -Precious things-

This time, the theme was "Precious things" Firstly, we thought about what precious things were for them by looking at pictures drawn by Croatian children.

"What could precious things be for us?" For the participants who are 2 to 6 year-old children, it was the first time for most of them to think about such a theme. A few children took a while to come up with some ideas.

However, they were still cheerful. Children filled the blank canvases with lots of precious things such as rainbows, forests, fruits and so on.

As they were done drawing, each of them had a chance to introduce their drawings to their friends, teachers and volunteers. The precious things we realized through this art work shop - May they stay in children's heart forever.



The canvases with lots of precious things

Presents for Kids Earth Home that were made by pictures of children



Product designers for the MUJI shop around Christmas day.

We planned to paint pictures on white puzzle boards to send them to Kids Earth Homes in Vietnam and Cambodia.

Many children from one to twelve years old joined the workshop. Before painting, children listened to the story about street children and watched some photos of Kids Earth Homes. Then, children started to paint with beautiful colored pens for children who live overseas. White puzzle boards became wonderful by paintings and messages from the children. This artwork will be presented to Kids Earth Homes.

Children gave away their nice artworks and had ceremonial photos taken. In February, the artworks arrived at Kids Earth Homes in Vietnam and Cambodia. Everyone at Kids Earth Homes felt great joy from the presents from Japanese children. This art workshop developed a friendship between Japanese children and children in Vietnam and Cambodia.

Product designers for the MUJI shop around Christmas day. We planned to paint pictures on white puzzle boards to send them to Kids Earth Homes in Vietnam and Cambodia. Many children from one to twelve years old joined the workshop. Before painting, children listened to the story about street children and watched some photos of Kids Earth Homes. Then, children started to paint with beautiful colored pens for children who live overseas. White puzzle boards became wonderful by paintings and messages from the children. This artwork will be presented to Kids Earth Homes.

Children gave away their nice artworks and had ceremonial photos taken. In February, the artworks arrived at Kids Earth Homes in Vietnam and Cambodia. Everyone at Kids Earth Homes felt great joy from the presents from Japanese children. This art workshop developed a friendship between Japanese children and children in Vietnam and Cambodia.

Product designers for the MUJI shop around Christmas day. We planned to paint pictures on white puzzle boards to send them to Kids Earth Homes in Vietnam and Cambodia. Many children from one to twelve years old joined the workshop. Before painting, children listened to the story about street children and watched some photos of Kids Earth Homes. Then, children started to paint with beautiful colored pens for children who live overseas. White puzzle boards became wonderful by paintings and messages from the children. This artwork will be presented to Kids Earth Homes.

Product designers for the MUJI shop around Christmas day. We planned to paint pictures on white puzzle boards to send them to Kids Earth Homes in Vietnam and Cambodia. Many children from one to twelve years old joined the workshop. Before painting, children listened to the story about street children and watched some photos of Kids Earth Homes. Then, children started to paint with beautiful colored pens for children who live overseas. White puzzle boards became wonderful by paintings and messages from the children. This artwork will be presented to Kids Earth Homes.



Wonderful puzzles turned out.

Please click here to see artworks.
<http://ryohin-keikaku.jp/csr/gallery03.html>
supported by RYOHIN KEIKAKU