### **NEWS**

#### •Tamagawa Takashimaya S.C White Angel Project

Tamagawa Takashimaya S.C. White Angel Project first started as a project to wish for a peaceful Christmas for children all over the world, and this year will be the 11th year. About 24 paintings from children all over the world are placed on display at the Grand Patio of the Main Building, as well as the installation of the photo spot, and charity collection box. The proceeds from this event will be used to support the children all over the world and to the victims of the earthquake in North Eastern Japan Charity goods will go on sale from Saturday, December 22nd and Sunday, December 23rd.

Duration: (Wed) November 14th, 2012, ~ (Tue) December 25th. Time: 10:00am~9:00pm \*Charity goods on sale from (Sat) December 22nd thru (Sun) December 23rd from 11:00am ~5:00pm limited time offer. Location: Tamagawa Takashimaya S.C Main Building Grand Patio

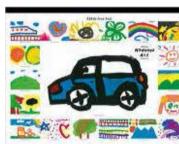


#### Askul Kodomo Art Project

Paintings from the children of Watari City. Miyagi Prefecture were used as the packaging of Askul products art directed by Issen Okamoto and his design team. Products such as tissue boxes, paper cups, sketch pads, pens, Kagome juice boxes, and notebooks are all on sale at Askul. The license fee for the artwork and 3% of sales will be donated to Kids Earth Fund.

For more information please visit http://www.askul.co.jp/csr/special/support01.html







 Exhibition at the Calbee Headquarters Monday, December 10th ~ Children's paintings were exhibited at the lobby of the Calbee Headquarters again this year. Christmas paintings from children all over the world were placed on display.







Our old and battered Kids Earth Car which has transported us through far and rugged terrain. It has also delivered goods for 12 long years to affected areas of the Great Earthquake of Niigata, Great Earthquake of Niigata, Great Earthquake of Eastern Japan, and art workshop locations. Today, the Kids Earth Car is on its homestretch, however we will continue to use it until the wheels literally fall off. However, we are requesting donations and support in the amount of ¥300,000 to purchase a new Kids Earth vehicle. The Kids Earth Car is critical and essential for Kids Earth Fund to continue its charitable activities such as the art workshops that are held 3 times a month at youth hospitals and in Tohoku. The Kids Earth Car is also a vital tool for us to deliver goods to the affected areas after the big earthquake. Please refer us to any corporate sponsors that are willing to support our cause. Many thanks for your continued kindness and warm efforts.



\* Stay updated on daily artwork and smiles from children on facebook and twitter



Repaint the world with childrens art -Kids Helping Kidshttp://www.facebook.com/KidsEarthFund

http://www.twitter.com/kidsearthfund

■ NEW MEMBER [Group Members] Tamagawa Takashimaya S.C [Individual Members] Noriko Yamaguchi The following are newly Hitomi Nakano

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子供地球基金/KIDS EARTH FUND 3-25-2 Ebisu Shibuya-ku, Tokyo 〒150-0013 TEL:03-5449-8161/FAX:03-5449-3962 E-mail:info@kidsearthfund.jp URL:http://www.kidsearthfund.jp/ Twitter:@KidsEarthFund

# KIDS EARTH No.055 Winter 2012



## **KIDS EARTH FUND 2012 FUND RAISING DINNER PARTY** For the children of the Kids Earth Home

Grand Hyatt Tokyo



On Friday November 2nd, Kids Earth Fund hosted a fund raising dinner party at the Grand Hvatt Tokyo. Three Hundred and Twenty guests attended this event and with everyone's contributions and donations we were able to raise ¥2,140,188. Also, an amazing line up of entertainment captured the crowd with beautiful vocal performances by Shukura Holliday, Keeda Oikawa's live painting and musical performances by the 12 violinists. It was a night full of inspiring showcases that were visually and audibly enriching. We also were able to collect lots of donations through the raffle tickets that were sold for ¥1,000 by the gorgeous miss universe finalists and volunteers. Raffle prizes included Executive Suite Room accomodations by the Grand Hyatt Tokyo, The Swarovski Power Bag and necklace, and many more which totalled up to over 60 items donated by our sponsors.





for guest included: an Askul tissue box, memo pad, pen (designed with artworks from the children of the Tohoku Kids Earth Home), soy and salt flavored Calbee Jagabee snacks, candy donated from Kraft Foods Japan and a mini towel set with printed childrens' artwork.

Kids Earth Fund will also be celebrating its 25th anniversary next year. We hope that all guests who enjoyed the fund raiser this year and others who could not attend will be able to join us next year.

"Kids Earth Fund 25th Anniversary Party" will be hosted on Friday, November 1st, 2013 Tickets will be on sale for ¥25,000 Pre-sale prices discount prices are ¥22,000 \* Valid until June 2013 For more information please contact 03-5449-8161 or email us at *info@kidsearthfund.jp* 

# KIDS EARTH HOME Project

17 art workshops held this year in the affected areas of Tohoku



This year in 2012, 17 art workshops were held at the Tohoku Kids Earth Home in the affected areas of North Eastern Japan. This year we were able to become further established in the local areas, while also holding art workshop events with the support of the Watari City. Miyagi Prefecture educational institutions and facilities. Moreover, corporations such as Mitsui Sumitomo Bank and Krafts Foods Japan visited our location on-site and volunteered their time for us. Also sponsoring companies like Askul and Calbee have recently been reporting the Watari City, Miyagi Prefecture and Kids Earth Fund activities. Artworks and messages from the children of Watari City have been publicized nationwide by various corporate sponsors encouraging the children's strong confidence.





#### Launching the "Rebuilding of the Schools of Vietnam" Project

The theme of the Vietnamese children's painting was their dream. What they painted was a new school. The reason was because the Kids Earth Home and school that we first built was torn down and turned into a senior citizen's home after the 10th year. Right now, the children are studying at a temporary school facility and by next year a new school must be built to avoid having the children displaced from their current school. This time, we are planning to purchase an apartment building with the land for ¥13,000,000 so that there is no worry of being relocated. The apartment building will turn into a school and a dormitory for the orphans. So far, ¥5,600,000 is being donated by a British corporate sponsor and a Vietnamese individual residing in New York. We still need ¥7,400,000 and we would greatly appreciate your kind support and donations.



## **EXAMPLE SEARTH CAR** Project

#### Christmas presents for the kids of Tohoku and youth hospitals

Every year, Kids Earth Fund organizes a project where we deliver Christmas presents to the children of Tohoku and youth hospitals. Last year we received over 1,000 gifts from all over Japan for the children of Tohoku, and we were able to deliver a "Merry Christmas" to the children. However, it will still take some time before the children regain their full mental and emotional stability.

This year, we are accepting Christmas presents in hopes to brighten up the children's holidays with joy, and we need your warm hearted support.

**HOW TO SEND CHRISTMAS PRESENTS:** Please fill out the following information requested and attach it along with the present.

Please send the gifts to: Kids Earth Fund Office 3-25-2 EbisuShibuya-ku Tokyo, Japan 150-0013

You can also let us know before hand by emailing us at *info@kidsearthfund.jp* **PLEASE LET US KNOW THE FOLLOWING:** 

1. Who the gift is meant for (Age group, boy or girl, unisex)

 Type of gift (i.e. Toys, Stationery, Clothing, etc.)
 Description of the gift

\*if sending clothing, write in detail

Example: Jeans for a boy, 10-11 years old, 150 cm tall
Sender's name, mailing address, telephone number, and email address

For any questions or concerns please contact the Kids Earth Fund Office 03-5449-8161 or email us at *info@kidsearthfund.jp* 



#### 12/13 (Thursday) Christmas Charity Party

We will be hosting a Christmas Charity Party at the Kids Earth Fund Headquarters. The cost of attendance will support the children of the Kids Earth Homes. This party is open to everyone so feel free to join us even it you are a first time guest or even if you are coming alone. We are planning some fun activities such as a short film screening and some games.

Date: Thursday, December 13th 7:00pm~9:00pm

Fee: Men ¥3,000 / Women ¥2,500 Place: Kids Earth Fund Office 3-25-2 Ebisu Shibuya-ku

Tokyo, Japan 150-0013 Dinner and wine will be served. Feel free to join us at anytime during the event. To attend, please email us your name and contact information to *info@kidsearthfund.ip*.



Sweet Christmas at the Grand Hyatt Tokyo



The Grand Hyatt Tokyo will be hosting a Charity Christmas Program for the children of Tohoku called "Sweet Christmas" from Thursday, November 15th to Wednesday, December 25th.



The "Christmas Charity Area Opening Ceremony" was held on November 14th with the children from Tokyo who sent gifts to Tohoku along with the children from Tohoku who received the gifts upon their invitation to Tokyo. Together, they decorated a forest of sweet Christmas trees with candies as they wished for "Friendship and Hope".



As a part of the accommodation charity plan, a special limited time rate of 10% off will be in effect from November 1st until December 30th, and 5% of the proceeds will be donated to Kids Earth Fund. Also, exclusive Christmas Charity Cookies and Candies will be sold with a portion of the profit being donated to Kids Earth Fund as well



#### Christmas Cards 2012



This year's Christmas card is a painting by a girl from Watari City, Miyagi Prefecture and is on sale. Last year 12,148 Christmas cards were sold. The total sales, along with the donations from the supporter's came to a grand total of \$1,689,470 earned to be invested towards children.

We are asking for your cooperation in our efforts to continue supporting the children who fell victim to the earthquake in North East Japan, as well as the children in Croatia, Vietnam, and Cambodia.

¥200 per Individual Christmas Card ¥500 for the 3 piece christmas card set ¥160 per card when ordering 50 cards or more \*shipoing fee not included

We are accepting orders online in the original goods section of the Kids Earth Fund homepage.

Supporter: MS & AD Unizon Smile Club





Christmas Cards 2012 on sale at www.kidsearthfund.jp/ja/goods.php